



**Cairngorms**  
NATIONAL PARK  
Pàirc Nàiseanta a' Mhonaidh Ruaidh

## UNDERSTANDING SOCIAL ENTERPRISE

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- Develop your understanding of trading subsidiaries and economic diversification
- Explore organisational and legal structures
- Gain clarity on sources of finance and support

**2 DAYS | MAR LODGE, DEESIDE | 19 & 20 APRIL 2018**



Delivered by



Social  
Enterprise  
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learning to change the world

# UNDERSTANDING SOCIAL ENTERPRISE

This programme aims to build on your experiences and knowledge so you can effectively envision the potential of the social enterprise model within your organisation.

It will ensure your thorough understanding of the social enterprise concept and various legal structures, the challenges they currently face, and what the future holds for this growing movement.

## DURING THIS PROGRAMME YOU WILL:

- Explore the potential for your organisation to develop as a social enterprise' or similar
- Explore the diverse legal and organisational structures of social enterprises and identify sources of finance and support available
- Discuss real life examples to deepen your understanding of the realities of running a social enterprise
- Create an action plan to apply what you learn to your role within your organisation

## PROGRAMME COST

This programme has been fully funded by LEADER Cairngorms and the Scottish Government and is available to learners at no cost.

## LEARNERS

This programme is designed for staff, directors and volunteers of third sector organisations, looking to develop as social enterprises.

It is ideal for those interested in learning about social enterprise and the potential benefits and issues it may present to your organisation.

## PROGRAMME DETAILS

|                  |                               |
|------------------|-------------------------------|
| <b>DURATION:</b> | <b>2 days</b>                 |
| <b>LOCATION:</b> | <b>Mar Lodge, Deeside</b>     |
| <b>DATES:</b>    | <b>19 &amp; 20 April 2018</b> |
| <b>TIME:</b>     | <b>10am - 4pm</b>             |

## HOW TO BOOK

For more information, please contact:




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[CLICK HERE TO BOOK ONLINE](#)

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