DEVELOPING AN ENTERPRISING APPROACH

- Explore the skills and behaviour of an enterprising leader
- Explore the importance of creating a vision, mission and set of values
- Generate ideas for new or existing sustainable income streams
- Develop your next steps and establish areas of support for your social business

16 FEBRUARY 2017 | AIRDRIE

Delivered by Social Enterprise Academy learning to change the world
At a time of decreased funding and resources, it is vital to explore opportunities to develop your organisation to ensure its long-term future.

This practical programme aims to strengthen your enterprising knowledge, skills and mind-set and support you to create and develop an enterprising social business.

You will have the space and opportunity to apply your learning and reflect on its impact, whilst considering how you will also develop these skills for your team and your organisation.

**LEARNERS**

This programme aims to support individuals and organisations within Lanarkshire to become more enterprising.

It will explore how you can apply a more enterprising approach to your own organisation or community projects.

This programme is open to members of Voluntary Action North Lanarkshire and South Lanarkshire who are interested in creating and developing a social enterprise, or who carry out community work or volunteering.

**PROGRAMME DETAILS**

**TIME:** 9.30am - 3.30pm

**DATE:** 16 February 2017

**LOCATION:** ONE Wellwynd, 35 Wellwynd Airdrie, ML6 0BN

**COST:** £20 per person

**ON THIS PROGRAMME YOU WILL:**

- Understand the value of using a growth mind-set approach for your organisation
- Gain additional tools to become increasingly more innovative or entrepreneurial
- Share good practice with similar organisations and develop a peer-network
- Understand the needs and benefits of becoming more entrepreneurial, as individuals, as an organisation or for the community as a whole.
- Leave with an action plan for their individual and organisation development

**HOW TO APPLY**

For more information, please contact:

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**CLICK HERE TO REGISTER**

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