



**SOCIAL  
ENTERPRISE  
ACADEMY**

# STRATEGIC PARTNERSHIP FUND

Making learning and development affordable  
for Scotland's communities

## HOW DOES IT WORK?

The world around us is changing at an unprecedented rate, offering new challenges and opportunities for everyone working for social change in Scotland.

In order to thrive in this ever-changing world, people and organisations are realising that they need to collaborate, learn from each other and take time to develop the right kind of behaviours, mind-sets and skills. Learning and Development has therefore never been more important.

While we believe that everyone working for social change should have access to high quality learning and development, this is not always affordable or accessible for community groups and organisations.

## What is the Strategic Partnership Fund?

The Strategic Partnership Fund was established by The Scottish Government in collaboration with the Social Enterprise Academy to make learning and development more affordable to community groups, membership organisations and social enterprise networks delivering impact across Scotland.

## Who is eligible for support from the Strategic Partnership Fund?

- You are an organisation or support agency whose aim is to support third sector organisations and social enterprises e.g. Third Sector Interfaces, Social Enterprise Networks
- Organisations or projects that support local community groups
- Funding organisations seeking learning and development opportunities for your fund recipients
- Community organisations
- Social incubators

## How does the Strategic Partnership Fund work?

1

We will meet with you to learn more about your organisation and the learning and development needs of your members, beneficiaries or local community group.

2

Together we will agree what support is required.  
We will then design a programme that best suits your learners' needs.

3

We will create a proposal and calculate the total investment required to deliver the programme. You will only be required to invest a proportion (usually half). We will utilise the Strategic Partnership Fund to subsidise the cost, substantially reducing the amount that you or the learners will need to invest.

## PROGRAMME DETAILS

### What type of programmes can be subsidised by the Strategic Partnership Fund?

#### LEADERSHIP

#### ENTERPRISE

#### SOCIAL IMPACT

Through peer support and participative learning, our bespoke programmes support individuals and organisations to become more sustainable and better able to serve their community.

The fund subsidises learning and development programmes that support individuals, community and third sector organisations to be more enterprising in the way they address social and environmental issues. Programmes usually focus on understanding the social enterprise approach, enterprising leadership skills, community leadership and starting or developing your social enterprise.

#### Enterprising Leadership

**4 - 6 days**

This programme explores some of the skills, mind-sets and behaviours required to lead in an enterprising and innovative way, ensuring organisations can address different challenges and seize new opportunities. It will enhance learners' understanding of what it means to be enterprising and how this approach can support them to achieve their organisations vision, mission and values.

#### Leadership in the Community

**4 - 6 days**

This programme aims to help build confidence in local people so they recognise they can be community leaders. It gives the learners a greater understanding of what is meant by leadership and an opportunity to reflect upon themselves as leaders. The programme is designed to build a strong support network amongst learners who can identify together how they can become potential change agents in their community to help take responsibility for addressing local issues.

**100%** of learners attending 'Leadership in the Community' said they changed as a leader

#### Starting and Developing Your Social Enterprise

**6 days**

This programme will help your community group or members to understand and utilise the social enterprise model. It will help you build practical skills to develop, test, and progress ideas, and explore what it takes to create a sustainable enterprise which supports social change.

#### Measuring Social Impact

**2 days**

Every day, Third Sector organisations set out to add value to society and make a difference in the world. Identifying how we do this, articulating and measuring the difference we make and getting buy-in from our organisation to make this a priority can often be a challenge. However at a time of decreased funding and resources, it is vital that third sector organisations are able to prove and show their added social value.

**100%** of learners would recommend the Measuring Social Impact programme

## THE SOCIAL ENTERPRISE ACADEMY

### How do we make sure our programmes meet your needs?

At the Social Enterprise Academy, partnership working is at the heart of everything we do. We will work in collaboration with you to ensure that our programmes are tailored to the needs of you and your organisation.

As well as tailoring our core programmes, we can work with you to co-design new modules and programmes that support a range of skills, themes and mind-sets that you want to develop in your organisation.

### Why partner with the Social Enterprise Academy?

#### Partnering with the Academy will help your organisation:

- Deliver on your impact and mission
- Respond to the direct needs of your beneficiaries
- Develop and diversify your offer for members
- Create networking opportunities for your membership organisations
- Contribute to social change

#### Partnering with the Academy will help your beneficiaries to:

- Develop their personal strengths to build sustainable communities and organisations to achieve greater social impact
- Discuss and solve issues or challenges faced by organisations with similar backgrounds
- Experience the power of peer support during and after the programme
- Network and create partnerships for the future

### What do our previous Strategic Partnership Fund partners have to say?



**The knowledge and experience of the programme facilitator we worked with was second to none! They were able to engage effectively with new social enterprises and help them move forward in confidence with improved knowledge and motivation.**

Jessie Bruce,  
Former Business Development Officer at SEN Dundee



**It was an excellent programme, tailored for our needs and well-presented too. Fantastic feedback from all involved. One of our attendees is in the process of setting up his own social enterprise.**

Lesley Ross, Partnership Manager at Elevate Glasgow

### How to get involved:

Contact David Bryan: [david@socialenterprise.academy](mailto:david@socialenterprise.academy)  
+44 (0) 7887 515500 | [www.socialenterprise.academy](http://www.socialenterprise.academy)

## WHO WE'VE WORKED WITH



EDINBURGH TENANTS  
FEDERATION



Stirlingshire Voluntary Enterprise



Supporting Scotland's Museums



Creating better lives.



SocEntAcademy