



**Social
Enterprise
Academy**

learning to change the world

AN INTRODUCTION TO SOCIAL ENTERPRISE

HOW TO MAKE MONEY & DO GOOD

- Acquire foundational skills for starting your own social enterprise
- Explore new approaches and business models to solve society's problems
- Learn about the triple bottom line and financial, social and environmental impact
- Gain a solid understanding of business operations and principles

1 AUGUST 2017 | BLANTYRE



Supported by



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Social enterprise is an emerging field which unleashes the passion and creativity of entrepreneurs allowing them to use management principles and dynamic business models to solve some of society's toughest problems.

This simple yet in-depth programme offers you the opportunity to acquire knowledge and understanding of the ideas and principles that gear enterprise towards creating profit, social development or environmental conservation.

'I had a very limited understanding of the potential for charities to generate their own income. I didn't understand what the boundaries were legally and how they could strive for sustainability. This has all changed for me and opened my eyes.'
Previous Learner 2016

PROGRAMME DETAILS

TIME:	8.30am - 4.30pm
DATES:	1 August 2017
LOCATION:	Blantyre
COST:	MWK 15,000 per person (heavily subsidised)

Please note this programme has been subsidised with funding from The Scottish Government.

LEARNERS

This programme is ideal for individuals and organizations who want to start and grow a social enterprise, or would like to explore how their business benefits society.

ON THIS PROGRAMME YOU WILL:

- Learn innovative solutions to social problems whilst maintaining the balance between profit and social development
- Learn how to manage and sustain growth for your social enterprise
- Identify and distinguish social enterprises from other organizations
- Be introduced to the different legal structures and considerations required to launch a social enterprise
- Engage with other social entrepreneurs to identify partnerships, support and available resources
- Be exposed to exciting social enterprises around the world

ABOUT US

The Social Enterprise Academy delivers learning and development programmes focused on leadership, entrepreneurship and social impact measurement for people working for social change.

FOR MORE INFORMATION

Please contact our Learning Coordinator:

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