DEVELOPING AN ENTERPRISING APPROACH

• Understand the importance of creating a long-term vision, mission and values for your organisation
• Explore the skills and behaviour of an enterprising leader
• Learn more about existing organisations currently operating in an enterprising way
• Understand the role of a leader and gained confidence in their leadership preferences
• Explore your next steps and areas of support for your social business

1 DAY | 16 MARCH | ST BOSWELLS, SCOTTISH BORDERS
DEVELOPING AN ENTERPRISING APPROACH

At a time of decreased funding and resources, it is vital that you and your organisation explore opportunities to develop your organisation to ensure its long-term future.

This practical programme aims to strengthen your enterprising knowledge, skills and mindset to support you to create and develop an enterprising social business.

You will have the opportunity and space to apply your learning and reflect on its impact, whilst considering how you will also develop these skills for your team and your organisation.

ON THIS PROGRAMME YOU WILL:

• Understand the importance of creating a long-term vision, mission and values for your organisation

• Explore the skills and behaviour of an enterprising leader

• Gain some tools to use to start becoming innovative/entrepreneurial

• Understand the role of a leader and gain confidence in your leadership preferences

• Understand the needs and benefits of becoming more entrepreneurial, as individuals and for the organisation

• Leave with an action plan for your individual and organisation development

PROGRAMME DETAILS

DURATION: 1 Day
DATES: 16 March
TIME: 10am - 4pm
LOCATION: Buccleuch Arms Hotel, St Boswells, Melrose
COST: £20 per person

LEARNERS

This programme aims to support individuals and organisations become more enterprising (including business growth and sustainability). It will explore how they can do this within and for their own organisation.

This programme is for people who working in third sector organisations and who are interested in creating and developing an enterprising social business.

HOW TO REGISTER

For more information, please contact:
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CLICK HERE TO REGISTER YOUR PLACE