



# Social Enterprise Academy | Programs

Our programs are available at introductory through to advanced level, supporting you and your organisation through each stage of growth.

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## LEADERSHIP

### Introduction to Leadership

Half or 1 day

Improve your leadership skills and focus your mind on the managerial issues you face in the third sector.

### Award in Leadership

4 or 6 days | ILM Level 5/7

Ideal for aspiring and operational leaders.

Enhance your leadership skills, helping you to improve your confidence and performance.

### Certificate in Leadership

10 or 12 days | ILM Level 5/7

For senior and strategic leaders. Become a confident, motivational leader with insight and clarity.

### Further Learning

Workshops

- Strategic Leadership (Advanced)
- Operational Leadership (Advanced)
- One to One Coaching

## ENTERPRISE

### Understanding Social Enterprise

1 or 2 days | ILM Level 5 Award

Discover the values, purpose and varied structures of social enterprise and the opportunities it provides.

#### Modules\*

- Introducing Social Enterprise
- Exploring Social Enterprise

### Start Your Social Enterprise

4 or 6 days | ILM Endorsed Award

Develop the confidence to create and manage a social enterprise.

#### Modules\*

- Planning for Start Ups
- Sales & Marketing
- Finance and Income

### Develop Your Social Enterprise

4+ days | ILM Endorsed Award

Take your enterprise to the next level of growth.

#### Modules\*

- Planning for Business Growth
- Sales & Marketing (Advanced)
- Finance and Income (Advanced)

### Advanced Social Enterprise

2 to 6 days

An advanced exploration of enterprise for organisations at key growth stages.

#### Modules\*

- Partnerships & Consortia
- Procurement & Contracts
- Investment for Social Enterprise

## LEARNING

### Action Learning

2 or 4 days

Learn how to use action learning techniques to help people manage problems, find solutions and use the experience of their peers.

### Coaching

2 or 4 days

Learn the tools and skills for effective directive and non-directive coaching. Explore how to support a coaching culture in your organisation.

### Facilitation

2 or 4 days

Discover the theory, tools and techniques of facilitating peer learning within your role or organisation.

### Practitioner-Led Learning Exchange

4+ days | ILM Endorsed Award

Professional development for learning and development practitioners.

- The Learning Process
- Involving Peers

## SOCIAL IMPACT

### Measuring Social Impact

1 day

Compare and contrast Social Accounting and Social Return on Investment as tools for proving your organisation's impact.

### Social Accounting and Audit

2+ days | ILM Endorsed Award

Learn how to measure and report your triple bottom line - people, planet, and profit - using the Prove, Improve and Account methodology.

### Social Return on Investment

2 days | ILM Endorsed Award

Demonstrate your social impact with a quantitative measure, and prove to your stakeholders the returns from their financial investment in your organisation.

Delivered by



\* all modules and sessions are available separately